



Heat Loss Maps are the most effective way to prioritize weatherization and electrification of buildings

The MyHEAT platform provides high-resolution aerial heat loss insights for each building, at city-scale.

Unique rooftop Heat Loss Maps and Heat Loss Ratings are assigned to each building. Insights are delivered to building owners on individual profiles, tailored with custom messaging to drive program uptake.

Heat Loss Imagery

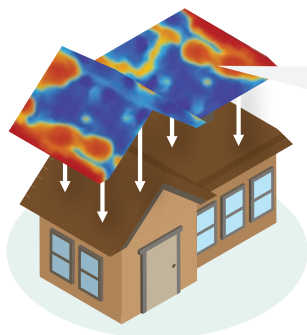
Inspires deeper understanding of building inefficiencies

Heat Loss Ratings

Allow for enhanced and efficient targeting

Personalized Messaging

Drives energy-saving action and program uptake




Prioritize **Electrification**



Prioritize **Weatherization**



Low Heat Loss Rating  High Heat Loss Rating

Residential and Commercial Heat Loss Maps for:



State Energy Offices to efficiently allocate IRA funds to most in-need communities, statewide



Utility Programs to inform program design, customer segmentation, and outreach, supported by contractors



Customers to explore personalized heat loss insights and access incentives that improve building efficiency

Undeniable Imagery, Undeniable Impact

5x Increase in weatherization measures when customers are shown thermal imagery

31% Increase in weatherization program enrollment

2.4x Decrease in energy consumption

Let's Chat! Email us at solutions@myheat.ca or visit myheat.ca

